



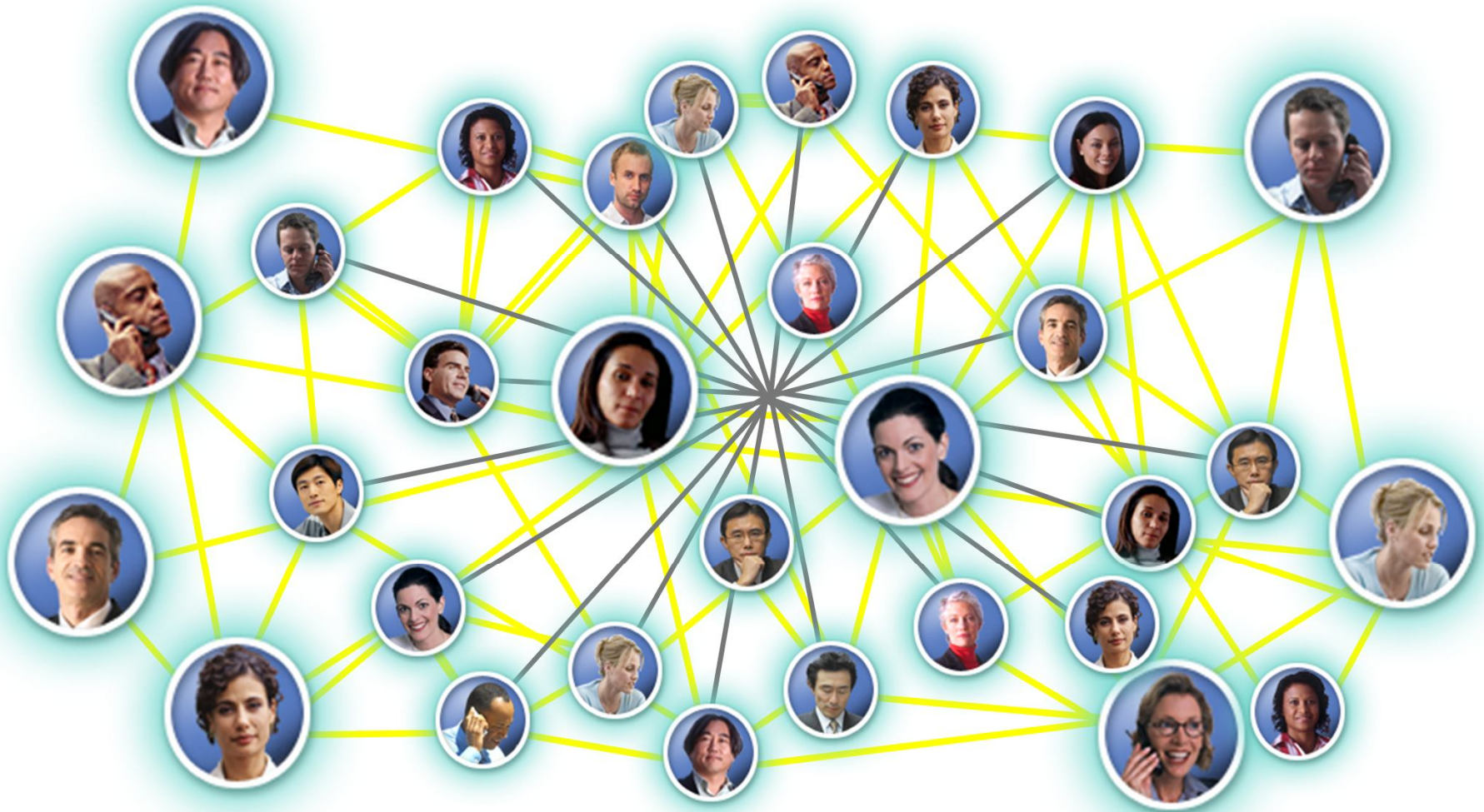
# Creating a Smarter Region

“True Growth”—a sustainable smart city model for prosperity





# The Power of Networks

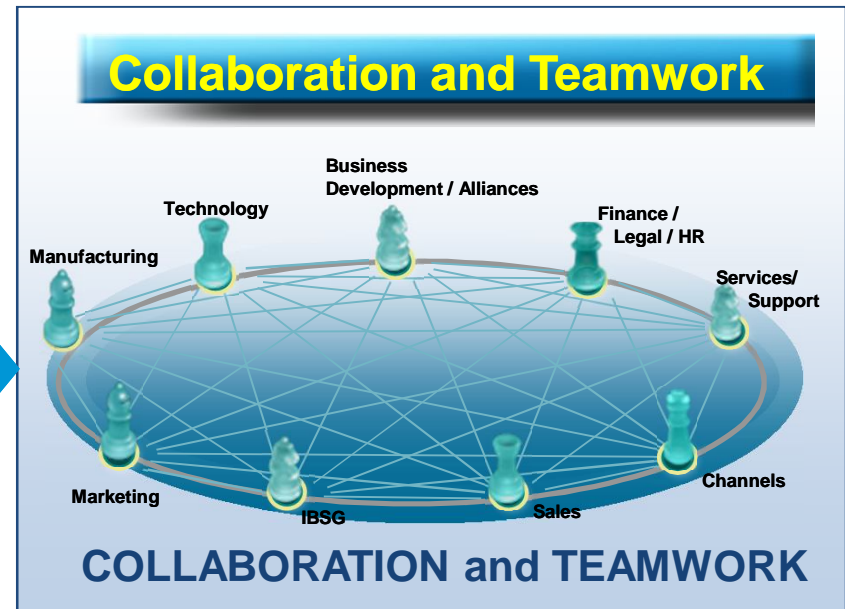
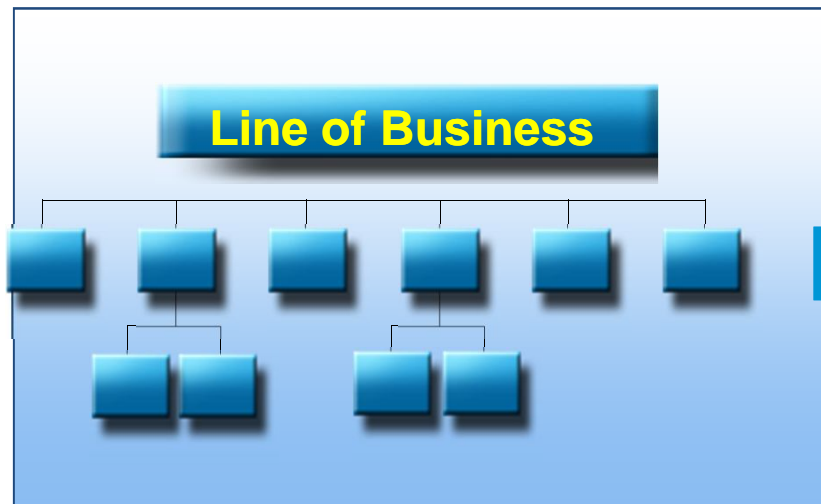


# Networks Create Solutions Faster

- The region leads, the citizens engage
- More people working on the same solution
- Different perspectives
- Getting to action more quickly



# Reductionist vs Emergent (Holistic)



# Culture Clash

Hierarchy

Product

Control

Secrecy

Machine

Network

Purpose

Collaboration

Open

Ecosystem



# True Growth

- The Path from Hierarchy to Network Collaboration



# True Growth Principles

## Transparency

- Map
- Purpose
- Roles

## Focus

- Common goals
- Projects

## Collaborate

- Connect
- Innovate

## Celebrate

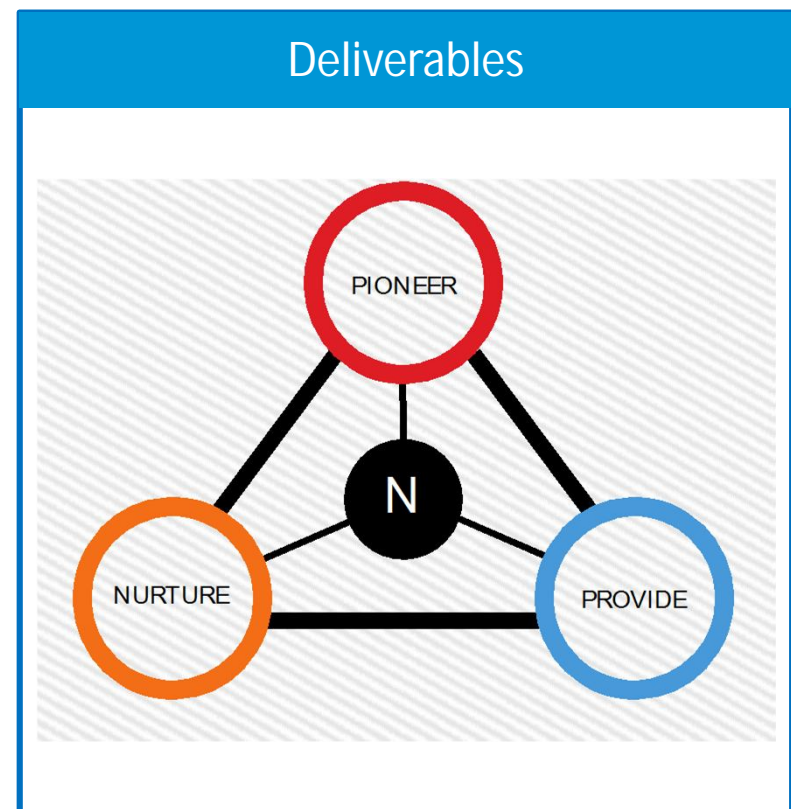
- Measure
- Success



# True Growth Process



Description
True Growth Map





# True Growth Process



Description	Deliverables
DNA of Human Network for Municipality	Proposition Statement And Values



# True Growth Process



Description	Deliverables
Identify current versus desired network players.	Gap Analysis



# True Growth Process



Description	Deliverables
Identify priority sectors (economic/social)	Establish Working Groups



# True Growth Process



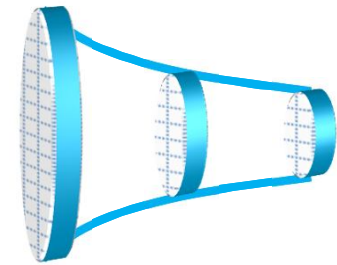
## Description

Develop project plans with working groups.

Ideation w/ Soapbox

## Deliverables

Priority project list



- Tangible results
- Proof-of-Concept
- Measurement

# True Growth Process

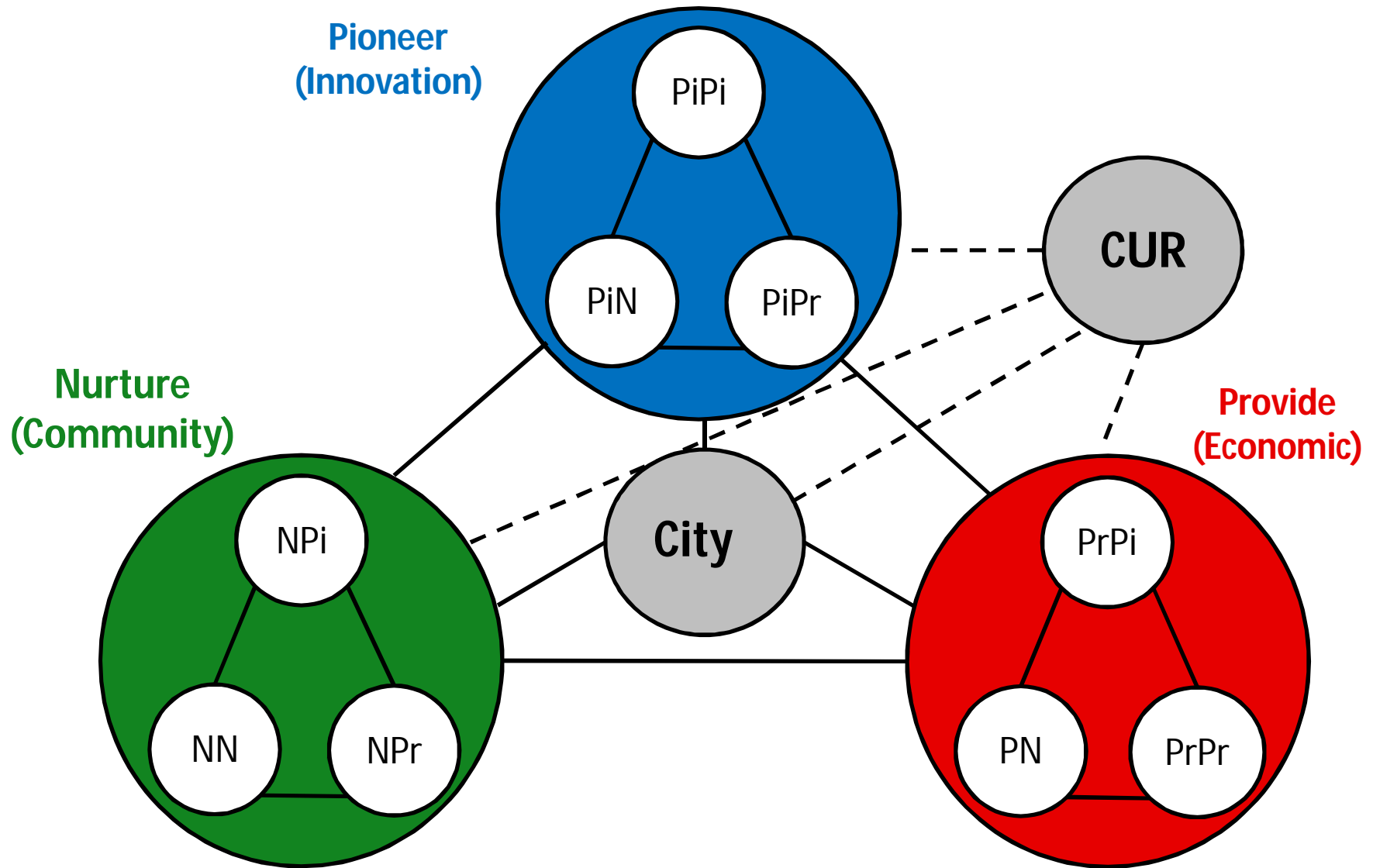


Description	Deliverables
Establish network curator and connections.	Live network with protocol and governance.





# True Growth Network



# Curation Role

- Lead the True Growth process
- Map and empower the ecosystem
- Create the conditions for success
- Curate the portfolio of True Growth projects

